



Paths That Last

COLLABORATING FOR A SUSTAINABLE
TOURISM IN THE MEDITERRANEAN

25 June 2025

9.00 - 15.30 | Split, Croatia

Interreg



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 Mediterranean
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WELCOME REMARKS



MATEA DORČIĆ
Deputy Mayor of City
of Split



STIPE ČOGELJA
Deputy County Prefect
of Split – Dalmatia
County



ZRINKA RAGUŽ
STATE SECRETARY WHO
MANAGES THE Ministry
of Regional Development
and EU Funds, Croatia



DUBRAVKA ŠUICA
European
Commissioner for
Mediterranean

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STRONGER TOGETHER: EXPERIENCE THE MULTI-PROGRAMME MEDITERRANEAN MECHANISM



Silvia COMIATI
Managing Authority
Interreg Italy-Croatia



Guillaume HUET
Managing Authority
Interreg Euro-MED



Aldo PULEO
Managing Authority
Interreg NEXT MED



Filippo GIABBANI
Managing Authority
Interreg Italy-France
Maritime



Vaya TSIAGANTE
Managing Authority
Interreg Greece-Cyprus



Daniela SEGRETO
Managing Authority of
Interreg Italy-Malta
and Italy-Tunisia



Francesca SIBILLA
Managing Authority of
Interreg Italy-Slovenia

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POWERING SYNERGIES: CAPITALISATION & MAINSTREAMING



Erwin SIWERIS
Programme Director
Interreg Europe



Luca FERRARESE
Head of Joint Secretariat
Interreg Central Europe



Mercedes ACITORES
Senior Expert
MedLab group, Interact



Rosario SAPIENZA
Senior Expert
MedLab group, TESIM



Monica BELLISARIO
Senior Expert Presidency
of the Council of
Ministers, Department for
cohesion policy and the
South, Italy



Giuseppe RUBINO
Head of the Special Structure
for Euro-Mediterranean
Cooperation, Puglia Region

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BEYOND 2027: BUILDING A SUSTAINABLE FUTURE OF COOPERATION



Jean-Pierre HALKIN

Head of Unit for "Interreg, Cross-Border Cooperation, Internal Borders", Directorate-General for Regional and Urban Policy

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Jean-Pierre HALKIN
Head of Unit for
“Interreg, Cross-Border
Cooperation, Internal
Borders”, Directorate-
General for Regional
and Urban Policy



Théo BRIAND
European Projects
Coordinator at AFPJR
and former IVY



Anastasia SAKKOULA
Innovation Consultant,
YIELD project



Matteo FRANCESCONI
President of ANCI
Giovani Tuscany

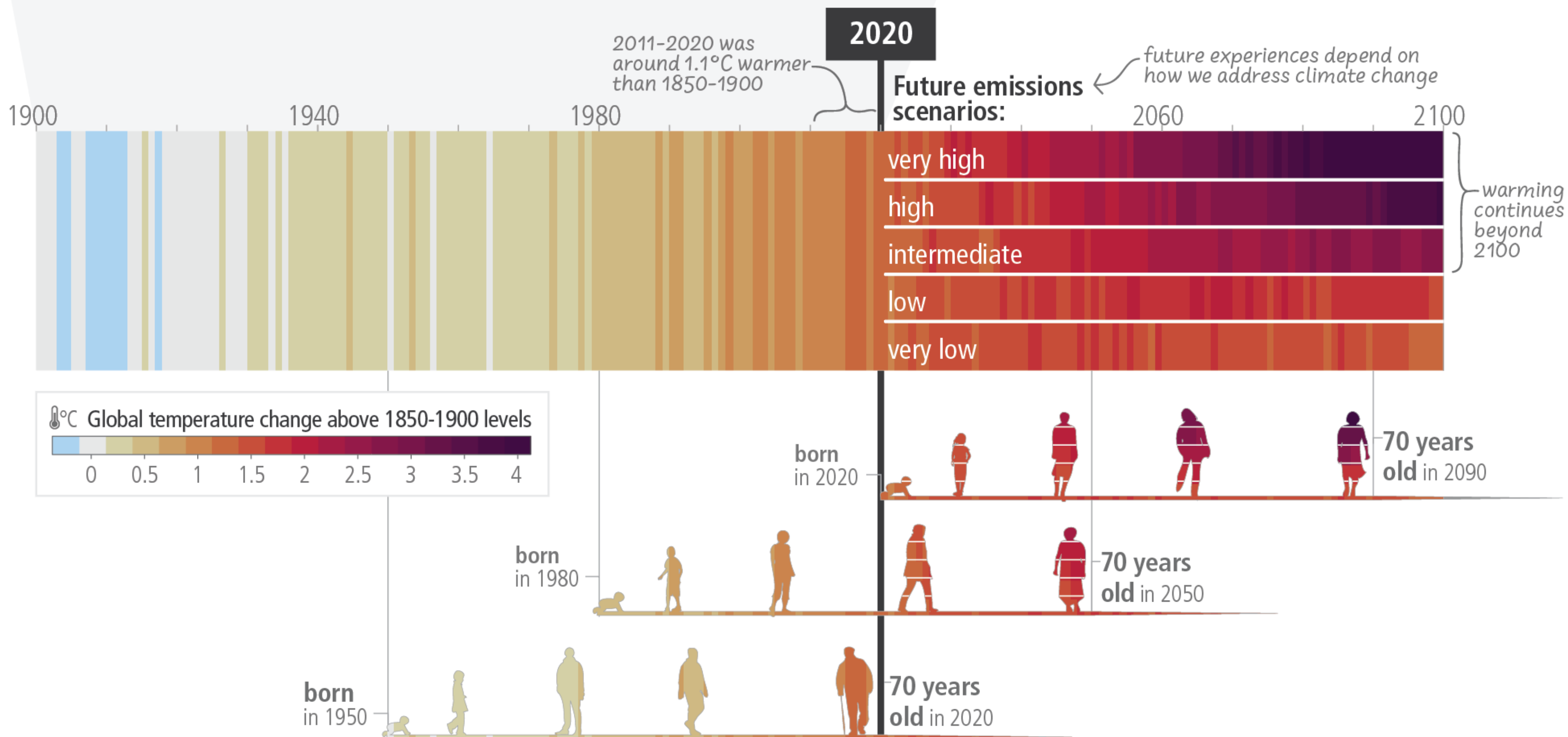


Alessandro ROSATI
Representative of
Giovanisì project,
Tuscany Region



Emma MAGISTRI
Representative of Youth for
Future Cooperation and
former IVY

c) The extent to which current and future generations will experience a hotter and different world depends on choices now and in the near term:



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Head of Unit for
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and Urban Policy



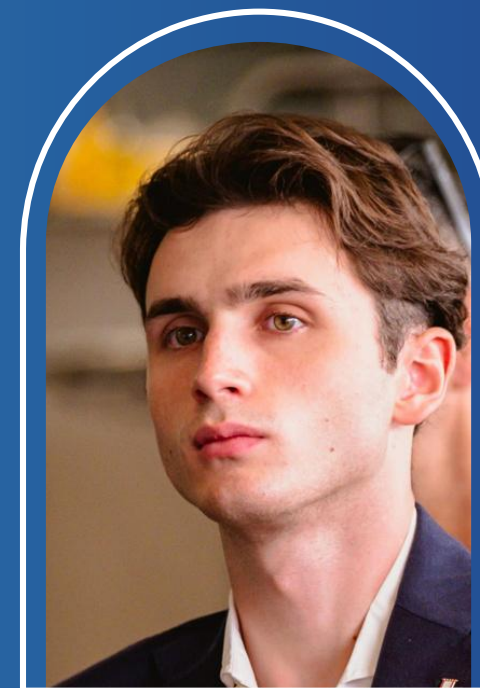
Théo BRIAND
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Anastasia SAKKOULA
Innovation Consultant,
YIELD project



Matteo FRANCESCONI
President of ANCI
Giovani Tuscany



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Tuscany Region



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MEDITERRANEAN STRATEGIC AND SECTORAL INITIATIVES: HOW DO THEY DEAL WITH SUSTAINABLE TOURISM?



Adriana SALAZAR

Sustainable Blue Economy Expert
Union for the Mediterranean



Christos ECONOMOU

Deputy Director / Head of Unit,
Directorate-General for Maritime
Affairs and Fisheries



Senka DANIEL

Coordinator of Pillar 4 "Sustainable
Tourism" EUSAIR

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SUSTAINABLE TOURISM IN THE MEDITERRANEAN – TRENDS AND FUTURE PERSPECTIVES



Marina MARKOVIC
Senior Programme Officer
PAP/RAC - UNEP/MAP



Giulia BALESTRACCI
Tourism Policy and Project Officer
Eco-union, Blue Tourism Initiative project

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CONNECTING MINDS: LAUNCH OF MMM PEER LEARNING & STUDY VISITS



Martin HEIBEL

Communications manager,
Interreg NEXT MED Programme

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WRAPPING UP, MOVING FORWARD: FINAL THOUGHTS & NEXT STEPS



Curzio CERVELLI
Head of Joint Secretariat,
Interreg Euro-MED

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FINAL REMARKS



Jean-Pierre HALKIN
Head of Unit for “Interreg,
Cross-Border Cooperation,
Internal Borders”,
Directorate-General for
Regional and Urban Policy



Stella ARNERI
Director at Ministry of Regional
Development and EU Funds of the
Republic of Croatia



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**Event on a break
We'll be back soon**

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WORKSHOPS TITLE	Room
#1 Shared and strategic governance of the tourism offer	Oleandar
#2 Shared and strategic governance of the tourism offer	Ruzmarin
#3 Tourism and green transition	Palma
#4 Social, inclusive and accessible tourism	Kaktus
#5 Innovative tourism products	Agava

Check the **sticker colour** on your **badge**!



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