



# Paths That Last

COLLABORATING FOR A SUSTAINABLE  
TOURISM IN THE MEDITERRANEAN

25 June 2025

9.00 - 15.30 | Split, Croatia

Interreg



Co-funded by  
the European Union



## WELCOME REMARKS



**MATEA DORČIĆ**

Deputy Mayor of City  
of Split



**STIPE ČOGELJA**

Deputy County Prefect  
of Split - Dalmatia  
County



**ZRINKA RAGUŽ**

STATE SECRETARY WHO  
MANAGES THE Ministry  
of Regional Development  
and EU Funds, Croatia



**DUBRAVKA ŠUICA**

European  
Commissioner for  
Mediterranean



# Join us on Slido!



[www.slido.com](https://www.slido.com)

enter the code:

#MMM

**STRONGER TOGETHER: EXPERIENCE THE MULTI-PROGRAMME MEDITERRANEAN MECHANISM**

**Silvia COMIATI**  
Managing Authority  
Interreg Italy-Croatia



**Guillaume HUET**  
Managing Authority  
Interreg Euro-MED



**Aldo PULEO**  
Managing Authority  
Interreg NEXT MED



**Filippo GIABBANI**  
Managing Authority  
Interreg Italy-France  
Maritime



**Vaya TSIAGANTE**  
Managing Authority  
Interreg Greece-Cyprus



**Daniela SEGRETO**  
Managing Authority of  
Interreg Italy-Malta  
and Italy-Tunisia



**Francesca SIBILLA**  
Managing Authority of  
Interreg Italy-Slovenia



# Join us on Slido!



[www.slido.com](https://www.slido.com)

enter the code:

#MMM

## POWERING SYNERGIES: CAPITALISATION & MAINSTREAMING



**Erwin SIWERIS**  
Programme Director  
Interreg Europe



**Luca FERRARESE**  
Head of Joint Secretariat  
Interreg Central Europe



**Mercedes ACITORES**  
Senior Expert  
MedLab group, Interact



**Rosario SAPIENZA**  
Senior Expert  
MedLab group, TESIM



**Monica BELLISARIO**  
Senior Expert Presidency  
of the Council of  
Ministers, Department for  
cohesion policy and the  
South, Italy



**Giuseppe RUBINO**  
Head of the Special Structure  
for Euro-Mediterranean  
Cooperation, Puglia Region

**BEYOND 2027: BUILDING A SUSTAINABLE FUTURE OF COOPERATION****Jean-Pierre HALKIN**

Head of Unit for "Interreg, Cross-Border Cooperation, Internal Borders", Directorate-General for Regional and Urban Policy

**BEYOND 2027: BUILDING A SUSTAINABLE FUTURE OF COOPERATION**

**Jean-Pierre HALKIN**  
Head of Unit for  
"Interreg, Cross-Border  
Cooperation, Internal  
Borders", Directorate-  
General for Regional  
and Urban Policy



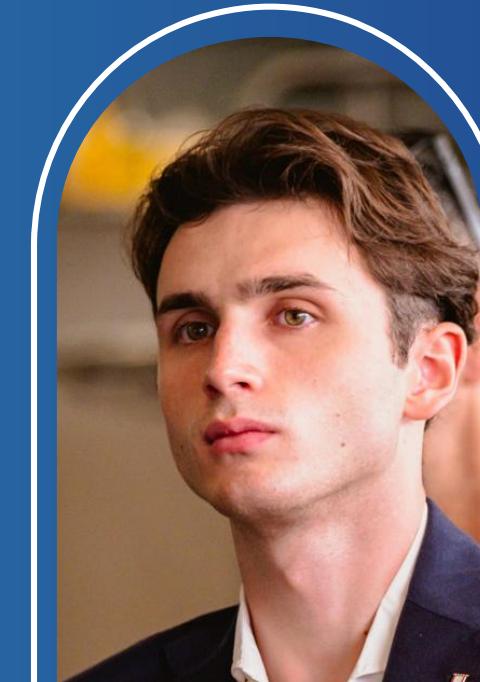
**Théo BRIAND**  
European Projects  
Coordinator at AFPJR  
and former IVY



**Anastasia SAKKOURA**  
Innovation Consultant,  
YIELD project



**Matteo FRANCESCONI**  
President of ANCI  
Giovani Tuscany

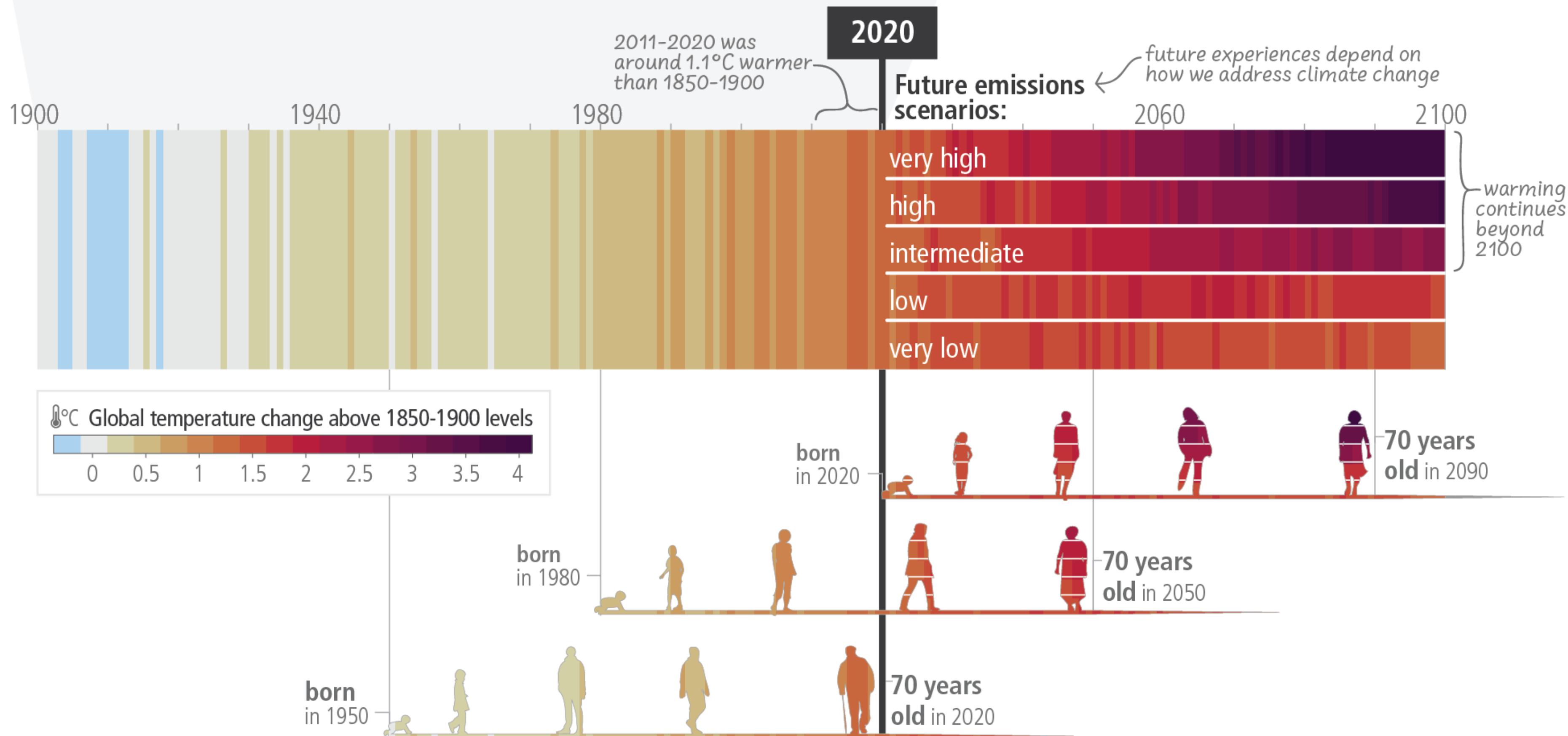


**Alessandro ROSATI**  
Representative of  
Giovanisì project,  
Tuscany Region



**Emma MAGISTRI**  
Representative of Youth for  
Future Cooperation and  
former IVY

c) The extent to which current and future generations will experience a hotter and different world depends on choices now and in the near term:



**BEYOND 2027: BUILDING A SUSTAINABLE FUTURE OF COOPERATION**

**Jean-Pierre HALKIN**  
Head of Unit for  
"Interreg, Cross-Border  
Cooperation, Internal  
Borders", Directorate-  
General for Regional  
and Urban Policy



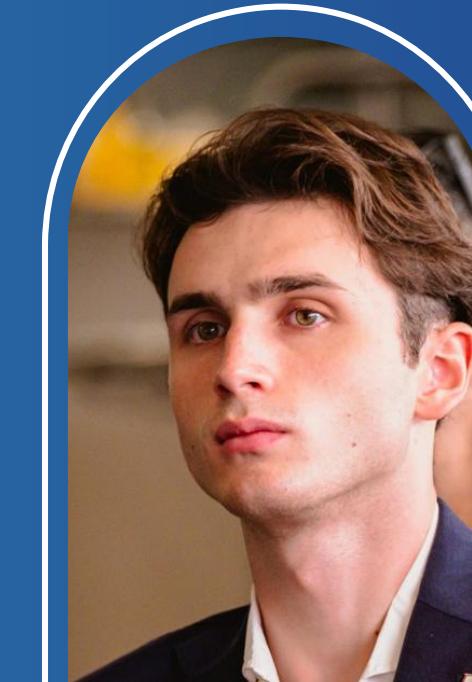
**Théo BRIAND**  
European Projects  
Coordinator at AFPJR  
and former IVY



**Anastasia SAKKOURA**  
Innovation Consultant,  
YIELD project



**Matteo FRANCESCONI**  
President of ANCI  
Giovani Tuscany



**Alessandro ROSATI**  
Representative of  
Giovanisì project,  
Tuscany Region



**Emma MAGISTRI**  
Representative of Youth for  
Future Cooperation and  
former IVY

## MEDITERRANEAN STRATEGIC AND SECTORAL INITIATIVES: HOW DO THEY DEAL WITH SUSTAINABLE TOURISM?



**Adriana SALAZAR**  
Sustainable Blue Economy Expert  
Union for the Mediterranean



**Christos ECONOMOU**  
Deputy Director / Head of Unit,  
Directorate-General for Maritime  
Affairs and Fisheries



**Senka DANIEL**  
Coordinator of Pillar 4 "Sustainable  
Tourism" EUSAIR

## SUSTAINABLE TOURISM IN THE MEDITERRANEAN – TRENDS AND FUTURE PERSPECTIVES



**Marina MARKOVIC**  
Senior Programme Officer  
PAP/RAC - UNEP/MAP



**Giulia BALESTRACCI**  
Tourism Policy and Project Officer  
Eco-union, Blue Tourism Initiative project



## CONNECTING MINDS: LAUNCH OF MMM PEER LEARNING & STUDY VISITS

**Martin HEIBEL**

Communications manager,  
Interreg NEXT MED Programme



## WRAPPING UP, MOVING FORWARD: FINAL THOUGHTS & NEXT STEPS



**Curzio CERVELLI**  
Head of Joint Secretariat,  
Interreg Euro-MED



# Join us on Slido!



[www.slido.com](https://www.slido.com)

enter the code:

#MMM

## FINAL REMARKS



**Jean-Pierre HALKIN**  
Head of Unit for "Interreg,  
Cross-Border Cooperation,  
Internal Borders",  
Directorate-General for  
Regional and Urban Policy



**Stella ARNERI**  
Director at Ministry of Regional  
Development and EU Funds of the  
Republic of Croatia



# Paths That Last

COLLABORATING FOR A SUSTAINABLE  
TOURISM IN THE MEDITERRANEAN

Event on a break  
We'll be back soon

Interreg



Co-funded by  
the European Union



| WORKSHOPS TITLE   | Room     |
|---|----------|
| #1 Shared and strategic governance of the tourism offer | Oleandar |
| #2 Shared and strategic governance of the tourism offer | Ruzmarin |
| #3 Tourism and green transition                         | Palma    |
| #4 Social, inclusive and accessible tourism             | Kaktus   |
| #5 Innovative tourism products                          | Agava    |

Check the **sticker colour** on your **badge!**

