



How beneficiaries from IT-SI can participate in MMM Call

online meeting
22.06.2026

HOW THIS CALL WORKS

1st COORDINATED call (not joint call!)

- promoting sustainable tourism
- ensure territorial cohesion in the Mediterranean

The same proposal must be submitted to one single Interreg MMM Programme only

OR

While applicants may be eligible for more than one Programme, the same proposal must be submitted to one single Interreg MMM Programme only



This choice will determine the applicable administrative framework

INTER-PROGRAMME COORDINATION

Each Programme operates independently within a common MMM coordination framework,

BUT

Common elements at MMM level

Shared thematic focus

Joint list of outputs to be capitalised and transferred

Project overlap period for coordination and exchange

Programme-level elements

Budget and duration;

Partnership composition (including associated partners – max 8 without budget);

Eligibility rules, submission and selection procedures, contracting processes.

MAIN THEMATIC FOCUS

Sustainable tourism

1

**Governance of
Tourism Offer**

2

**Tourism & Green
Transition**

3

**Social Dimension of
Tourism
(Employment and
Upskilling),
Inclusive and
Accessible Tourism**

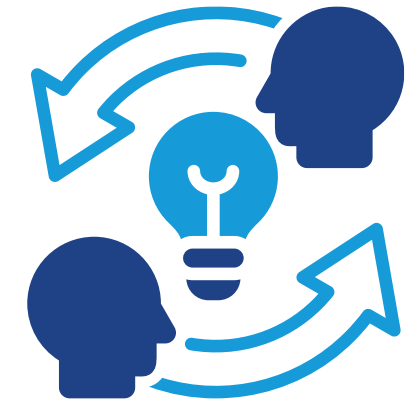
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**Smart & Innovative
Tourism**

Capitalisation & transfer protocol



Synergies & embedding



ELEMENTS TO BE TAKEN INTO ACCOUNT WHEN DRAFTING A PROPOSAL

Data, monitoring and open tools



Governance & participation





Call budget | Project budget



Project duration

SO

Specific Objectives

COORDINATED CALL

Mediterranean Multi-Programme Mechanism



GEOGRAPHICAL AREA AND KINDS OF COOPERATION

→ activities must be implemented within the eligible territories of the selected Interreg Programme

→ LP ensures compliance with the Programme eligibility rules

→ projects are encouraged to implement complementary actions and exchanges with other projects, across Programmes, from the start of implementation



→ Projects shall engage specific target groups = stakeholders involved in territorial sustainable tourism

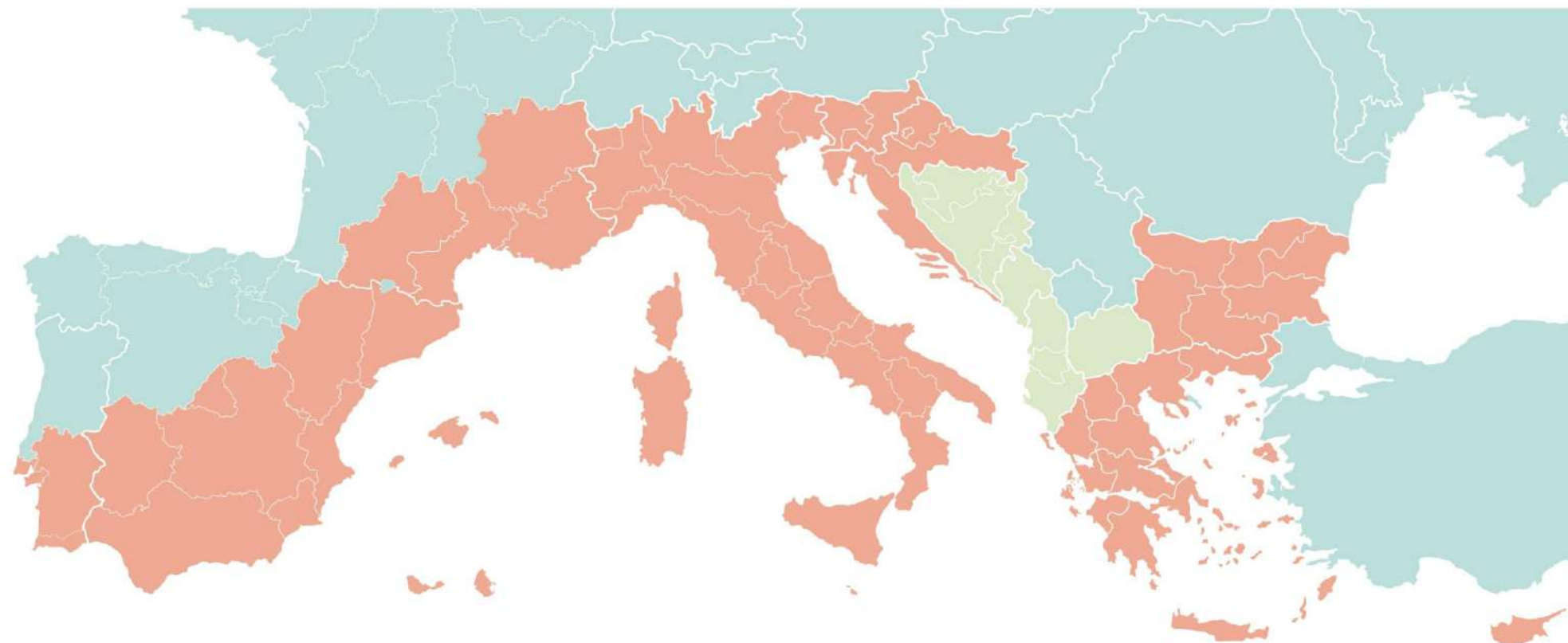


ITALY

- Trieste
- Gorizia
- Udine
- Pordenone
- Venezia
- Padova
- Rovigo
- Ferrara
- Ravenna
- Forlì-Cesena
- Rimini
- Pesaro e Urbino
- Ancona
- Macerata
- Fermo
- Ascoli Piceno
- Teramo
- Pescara
- Chieti
- Campobasso
- Foggia
- Barletta-Andria-Trani
- Bari
- Brindisi
- Lecce

CROATIA

- Istarska županija
- Primorsko-goranska županija
- Karlovačka županija
- Ličko-senjska županija
- Zadarska županija
- Šibensko-kninska županija
- Splitsko-dalmatinska županija
- Dubrovačko-neretvanska županija



PROJECTS PROPOSALS MUST BE BASED ON...

→ at least 1 output developed under an MMM Programme other than the Programme to which the application is submitted.

Crucial to avoid overlapping!

→ a specific output from the MMM joint **database**, and apply it in a different Programme/cooperation area than the one that originally funded it

OUTPUTS LOGIC...

GIVER – who provides outputs

TAKER – applicant who explores and reuses outputs

MMM OUTPUT – what project capitalizes

PROJECT OUTPUTS – what project realize with the reuse of the ouput capitalized

ELIGIBLE TYPES OF PROJECTS AND ACTIVITIES

Capitalisation projects

**The same
project proposal
shall be
submitted to
one MMM**

Programme only

If the same or similar application has been submitted to several Programmes, it cannot be granted under more than 1 Programme (the 1st one)

Re-use and upscale of existing outputs

Build on outputs from projects funded within the MMM family of Programmes

A project proposal is submitted under a Programme participating in the MMM coordinated call

PARTNERSHIP RECOMMENDATIONS

Partners from other MMM cooperation areas may be included if allowed by the Programme rules

Their involvement is positively assessed when clear benefits for the Programme area are demonstrated

Partnership typology

- LEAD PARTNERS
- PROJECT PARTNERS
- ASSOCIATED PARTNERS

Only beneficiaries falling within the eligible area of the programme launching the Call may participate in the respective calls

Beneficiaries can be LP of 1 project proposal only.
Beneficiaries can be PP in several project proposals.



PARTNERSHIP RECOMMENDATIONS

CAPITALISATION LOGIC

Role	→	Possible contribution
Takers	→	Re-use, adapt and scale-up existing outputs
Givers	→	Share know-how, methodologies and implementation experience
Associated Partners	→	Support transfer and continuity of knowledge

INVOLVEMENT OF GIVERS

The **organisations that** originally **developed** the selected **output**:

- are **not mandatory in the partnership**, but their involvement may be beneficial
- **may participate as full Project Partners**, where eligible under the selected Programme rules
- or contribute **as Associated Partners** supporting transfer and knowledge continuity

Interreg



Co-funded by
the European Union



Mediterranean
Multi-Programme
Mechanism



PROJECTS SHOULD PRODUCE TRANSFERABLE AND COORDINATED:

Solutions > methodologies, tools, technologies, services...

Strategies > courses of action designed to achieve long-term goals

Action plans > translation of strategies into concrete actions



EXAMPLE

OF PROJECT ACTIVITIES

- Development of policy papers
- Updating platforms data
- Stakeholder engagement
- Trainings & peer reviews



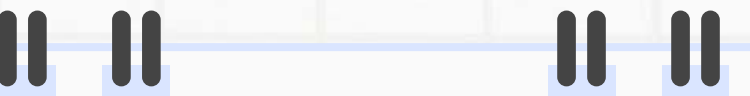
EXAMPLE

OF EXPECTED OUTPUTS

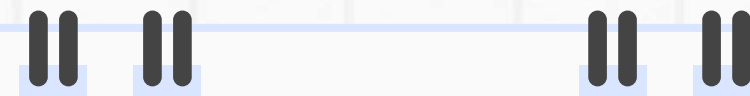
- Policy measures
- Transfer plans
- Agreements (MOUs)
- Adapted tools & guidelines

RECAP

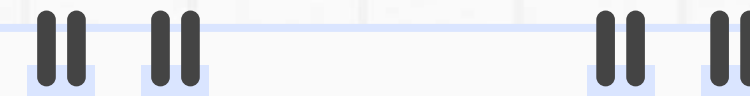
Applicants must:



Identify 1 output from a different MMM Programme



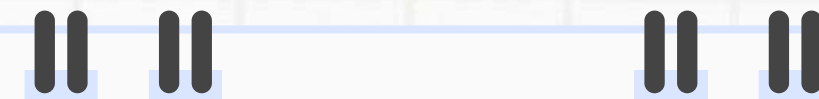
Define activities to reuse and scale-up the identified output(s)



Indicate the original project and Programme



Explain the relevance of output(s) for the new context



Describe how the output(s) will be transferred



Support from MMM



Database
access



Informative
workshops



Encouraging
beneficiaries to
exchange
information

Interreg
Italia-Slovenija



Cofinanziato
dall'Unione europea
Sofinancira
Evropska unija

Thank you!



Mediterranean
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Mechanism