

Students4Cooperation

Srednješolsko Interreg tekmovanje

2. izvedba

PRILOGA 2 – Obrazec za projektno idejo

Slovenščina in angleščina

September 2025



Obrazec uporabite pri pisanju vaše projektne ideje. Pri ocenjevanju se upošteva, ali so vsa polja izpolnjena.

Obrazec mora biti izpolnjen bodisi v slovenščini kot v angleščini. Besedilo naj bo dolgo vsaj 1000 besed (font: Times New Roman 11) v vsakem jeziku.

0. Osnovne informacije:

Šola: **Gimnazija Nova Gorica**

Šolska smer: **Športna gimnazija in Splošna gimnazija**

Razred: **3. A: Sara Petejan/ 3. C: Gaber Ferlinc/ 3. D: Veronika Vulić, Eli Oberdank, Maša Petejan/ 3. E: Diego S. Mangiameli**

Izbrana tema [Izbirate lahko med naslednjimi: 1. Okoljska vzgoja in zaščita območja; 2. Trajnostna mobilnost; **3. Aktivno državljanstvo**; 4. Medkulturni dialog in socialna vključenost; 5. Vrednotenje skupne kulturne dediščine (glej Smernice, razdelek 2.1)]:

YOUNITED: Young united for cross-border dialogue/ Mladi združeni v čezmejnem dialogu

1. Opis projektne ideje.

O čem govori projekt? Kateri je glavni cilj projekta? Kako projekt vključuje akterje iz obeh držav ob meji (Italija in Slovenija)? Zakaj je čezmejna značilnost projekta ključnega pomena? Ali je projekt dolgoročno vzdržen? Ali ga je mogoče ponoviti v drugih okoljih?

Projekt, **YOUNITED: Young united for cross-border dialogue**, je inovativna čezmejna medijska pobuda, ki povezuje mlade iz Slovenije in Italije v skupno ustvarjanje radijskih oddaj in podcastov na lokalni oz. regionalni radijski postaji. Namenjen je **mladim** med 17. in 24. letom ter **temelji na pristopu »mladi za mlade«**, kjer udeleženci niso le poslušalci, **temveč aktivni soustvarjalci vsebin**. Jedro projekta predstavlja redna **čezmejna radijska oddaja** (v trajanju cca. 60 minut) in **trajna avdio-platforma** (podcast arhiv), v kateri **mladi obravnavajo teme, pomembne za čezmejno mladinsko skupnost: izobraževanje, kultura, šport, prosti čas, okolje, aktualna družbena vprašanja, priložnosti za mlade ter osebni razvoj**. Poseben poudarek je namenjen **dogodkom in pobudam v čezmejnem prostoru, s čimer projekt izboljšuje pretok informacij in krepi povezanost mladih na obeh straneh meje**.

Mladi v obmejnem prostoru se pogosto **soočajo s podobnimi izzivi** (omejene priložnosti, pomanjkanje informacij, občutek nepovezanosti), vendar so **te težave pogosto obravnavane ločeno, znotraj nacionalnih meja**. Projekt **YOUNITED: Young united for cross-border dialogue** ta problem naslavlja z **ustvarjanjem skupnega medijskega prostora, kjer meje niso ovira, temveč priložnost**.

Projekt:

- spodbuja **medkulturno razumevanje in dialog**,
- zmanjšuje stereotipe in predsodke,
- **krepi zaupanje in sodelovanje** med mladimi,
- omogoča **izmenjavo dobrih praks** med šolami in organizacijami.

Dolgoročna vzdržnost projekta temelji na:

- na stalnem **vključevanju novih generacij mladih**,
- ustvarjanju **trajnega digitalnega arhiva** oddaj (avdio knjižnico),
- finančni in organizacijski učinkovitosti,
- vključevanju v **šolske, mladinske in lokalne programe**.

Model projekta je **prenosen in ga je mogoče uporabiti tudi v drugih čezmejnih regijah ali okoljih, saj ne zahteva kompleksne infrastrukture in je vsebinsko prilagodljiv.**

2. Kako učinkuje na skupnost? S katerimi problem, vprašanji in izzivi se sooča?

S katerimi problemi oz. izzivi čezmejne skupnosti se sooča projekt? Na kakšen način lahko pozitivno učinkuje na čezmejno skupnost? Predvidene dejavnosti spodbujajo integracijo v čezmejni skupnosti?

Projekt, **YOUNITED: Young united for cross-border dialogue** odgovarja na naslednje izzive čezmejne skupnosti:

- **pomanjkanje kakovostnih informacij** za mlade,
- **nizka stopnja participacije** mladih v javnem prostoru,
- razdrobljenost mladinskih pobud,
- jezikovne in kulturne **ovire**,
- **omejene možnosti izražanja** mnenj mladih v medijih.

Glavni cilj projekta je **krepi aktivno državljanstvo mladih v čezmejnem prostoru Italije in Slovenije ter spodbujati njihovo sodelovanje, medkulturni dialog in občutek pripadnosti skupnemu prostoru.**

Projekt prispeva k:

- **večji vključenosti mladih** v javno in družbeno življenje,
- **razvoju medijske pismenosti, komunikacijskih in sodelovalnih kompetenc**,
- oblikovanju **skupne čezmejne identitete**,
- **večji vidnosti mladinskih tem in pobud** v javnem prostoru.

Projekt ima **neposredne pozitivne učinke na mlade in širšo skupnost**, saj **povečuje njihovo aktivno vlogo v lokalnem in čezmejnem okolju, krepi sodelovanje in integracijo med mladimi na obeh straneh meje ter spodbuja občutek pripadnosti skupnemu čezmejnemu prostoru**. Hkrati projekt **izboljšuje dostopnost informacij o dogodkih, pobudah in priložnostih, ki so namenjene mladim**, ter jim omogoča večjo vključenost v družbeno dogajanje.

3. Katere dejavnosti predvideva projekt?

Katere dejavnosti bodo izvedene v sklopu projekta? So le-te atraktivne za mlade? Na kakšen način vključujejo mlade?

V okviru projekta bodo izvedene naslednje **aktivnosti**:

- redna **produkcija čezmejne radijske oddaje** (60 minut),
- **avdicija** za voditelje in urednike radijske oddaje,
- **natečaj** za logotip radijske oddaje,
- ustvarjanje podcastov in **digitalnih vsebin**,
- intervjuji z mladimi in navdihujočimi gosti,
- **izobraževalne delavnice** (medijska pismenost, aktivno državljanstvo),
- promocija vsebin preko družbenih omrežij.

Aktivnosti temeljijo na sodelovanju mladih v **mešanih čezmejnih ekipah**, kjer se učijo drug od drugega, **premagujejo jezikovne in kulturne razlike ter gradijo trajna poznanstva**. S tem projekt neposredno uresničuje cilje Programa Interreg Italija-Slovenija na področju čezmejnega sodelovanja in povezovanja skupnosti. Dejavnosti so za mlade atraktivne, ker temeljijo na aktivnem sodelovanju, sodobnih medijih in aktualnih temah.

Projekt:

- vključuje mlade iz Slovenije in Italije kot **enakovredne partnerje**,
- obravnava **teme, ki so skupne čezmejnemu prostoru** (kulturna dediščina, sodobni izzivi mladih, skupni dogodki),
- omogoča **skupno ustvarjanje vsebin** (intervjuji, prispevki, oddaje),
- uporablja **radijski in digitalni medij, ki presega fizične meje**.

4. Kateri partnerji (združenja, društva, šole, univerze, ustanove, itd.) bi lahko bili soudeleženi pri projektu?

Kateri partnerji bi lahko bili soudeleženi v projektu? Je predvidena soudeležba organizacij ali društev iz obeh strani meje? Zakaj so bili izbrani ti partnerji? Katero dodano vrednost bi lahko prispevali pri projektu?

V projekt je predvidena **aktivna soudeležba organizacij in ustanov z obeh strani slovensko-italijanske meje**, kar zagotavlja **izrazito čezmejno dimenzijo** ter prispeva k uresničevanju temeljnih ciljev programa Interreg Italija-Slovenija. Med ključne potencialne partnerje sodijo **srednje šole in liceji v obmejnem prostoru**, kot so **Državni izobraževalni zavod s slovenskim učnim jezikom Simon Gregorčič** ter **Klasični licej – Primož Trubar v Gorici**, ki predstavljajo naravno okolje za vključevanje mladih ter omogočajo **sistematično in dolgoročno izvajanje projektnih dejavnosti**.

Pomembno vlogo bi imeli tudi **lokalni in čezmejni mediji**, kot so **Radio Robin**, **Primorske novice** in **Primorski dnevnik**, saj zagotavljajo strokovno podporo na področju medijske produkcije, povečujejo vidnost projektnih vsebin ter omogočajo učinkovito diseminacijo rezultatov v širšem čezmejnem prostoru. Vključevanje **mladinskih centrov in društev** bi prispevalo k večji vpetosti projekta v lokalno skupnost, spodbujanju neformalnega učenja ter krepitvi aktivnega državljanstva mladih. Kulturne in izobraževalne ustanove pa bi projekt dopolnile z vsebinskim znanjem, strokovnimi vpogledi in povezovanjem kulturnih, družbenih ter izobraževalnih vidikov.

Izbrani partnerji so ključni zaradi svojih **izkušenj, dostopa do ciljne skupine in vpetosti v čezmejni prostor**. Njihova dodana vrednost se kaže v **strokovni podpori, vsebinski raznolikosti, zagotavljanju trajnosti**

projekta ter večji prepoznavnosti in vplivu projektnih rezultatov v lokalnem in širšem čezmejnem okolju.

Polja od 1 do 4: skupaj **VSAJ 1000 besed** (glej smernice razdelek 2.2).

1. Explain your project proposal.

What is your project about? What is the main goal of the project? How does it involve actors from both countries along the border between Italy and Slovenia? Why is the cross-border nature of the project essential? Is the project sustainable in the long term? Can it be replaced in other contexts, different from the original one?

The project, **YOUNITED: Young united for cross-border dialogue**, is an innovative cross-border media initiative that **connects young** people from Slovenia and Italy to jointly create radio shows and podcasts on a local or regional radio station. It is aimed at young people between the ages of 17 and 24 and is **based on the “youth for young people” approach**, where participants are not just listeners, but **active co-creators of content**. The core of the project is a regular **cross-border radio show** (lasting approx. 60 minutes) and a **permanent audio platform** (podcast archive), in which young people **discuss topics important for the cross-border youth community: education, culture, sports, leisure, environment, current social issues, opportunities for young people and personal development**. Special emphasis is placed on **events and initiatives in the cross-border area, whereby the project improves the flow of information and strengthens the connection of young people on both sides of the border**.

Young people in border areas often face similar challenges (limited opportunities, lack of information, feeling of disconnection), but these **problems are often addressed separately, within national borders**. The **YOUNITED project: Young united for cross-border dialogue** addresses this problem by **creating a common media space where borders are not an obstacle, but an opportunity**.

The project:

- promotes intercultural understanding and dialogue,
- reduces stereotypes and prejudices,
- strengthens trust and cooperation between young people,
- enables the exchange of good practices between schools and organizations.

The long-term sustainability of the project is based on:

- the continuous involvement of new generations of young people,
- creation of a permanent digital archive of broadcasts (audio library),
- financial and organizational efficiency,
- integration into school, youth and local programs.

The project model is **transferable and can be used in other cross-border regions or environments, as it does not require complex infrastructure and is flexible in terms of content**.

2. How does it affect the community? Which problems, issues and needs does it tackle?

What needs and challenges of the cross-border community does it address? How can it benefit the cross-border community? Do the activities encourage integration within the cross-border community?

The project, YOUNITED: Young united for cross-border dialogue, responds to the following challenges of the cross-border community:

- **lack of quality information** for young people,
- **low level of youth participation** in public space,
- fragmentation of youth initiatives,
- language and cultural **barriers**,
- **limited opportunities for expressing** young people's opinions in the media.

The main objective of the project is to **strengthen the active citizenship of young people in the cross-border space of Italy and Slovenia and to promote their cooperation, intercultural dialogue and a sense of belonging to a common space.**

The project contributes to:

- **greater inclusion of young people** in public and social life,
- development of **media literacy, communication and collaboration competences**,
- formation of a **common cross-border identity**,
- **greater visibility of youth issues and initiatives in the public space.**

The project has direct positive effects on young people and the wider community, as it increases their active role in the local and cross-border environment, **strengthens cooperation and integration between young people on both sides of the border and promotes a sense of belonging to a common cross-border space.** At the same time, the project improves the **accessibility of information about events, initiatives and opportunities aimed at young people, and enables** them to be more involved in social events.

3. Which project activities are foreseen?

What activities will be carried out as part of the project? Are they attractive to young people? How are young people involved in the activities?

The following **activities** will be carried out within the project:

- regular **production of a cross-border radio show** (60 minutes),
- **audition** for radio show hosts and editors,
- **competition** for a radio show logo,
- creation of podcasts and **digital content**,
- interviews with young people and inspiring guests,
- **educational workshops** (media literacy, active citizenship),
- promotion of content via social networks.

The activities are based on the participation of **young people in mixed cross-border teams**, where they learn from each other, **overcome language and cultural differences and build lasting friendships.** In this way, the project directly implements the objectives of the Interreg Italy-Slovenia Programme in the field of cross-border cooperation and community integration. The activities are attractive to young people because they are based on active participation, modern media and current topics.

The project:

- includes young people from Slovenia and Italy as **equal partners**,
- addresses **topics that are common to the cross-border space** (cultural heritage, contemporary challenges of young people, joint events),
- enables **joint content creation** (interviews, contributions, broadcasts),
- uses **radio and digital media** that transcend physical borders.

4. Which partners (organization, club, school, university, institution etc.) could be involved in the project?

Which partners could be involved in the project? Will organizations and/or associations from both sides of the border be involved? Why were these partners chosen? What added values could they bring to the project?

The project envisages the **active participation of organisations and institutions from both sides of the Slovenian-Italian border**, which ensures a **distinct cross-border dimension** and contributes to the realisation of the fundamental objectives of the Interreg Italy-Slovenia programme. Key potential partners include **secondary schools and lyceums in the border area**, such as the **State Educational Institute with the Slovene language of instruction Simon Gregorčič** and the **Classical Lyceum – Primož Trubar in Gorizia**, which represent a **natural environment for the inclusion of young people and enable the systematic and long-term implementation of project activities**.

Local and cross-border media, such as Radio Robin, Primorske novice and Primorski dnevnik, would also play an important role, as they **provide professional support in the field of media production, increase the visibility of project content and enable effective dissemination of results in the wider cross-border area**. The **inclusion of youth centres and associations** would contribute to greater integration of the project into the local community, promote informal learning and strengthen active citizenship of young people. **Cultural and educational institutions** would complement the project with substantive knowledge, expert insights and the integration of cultural, social and educational aspects.

The selected partners are **key due to their experience, access to the target group and integration into the cross-border space**. Their added value is reflected in **expert support, content diversity, ensuring the sustainability of the project and greater visibility and impact of the project results in the local and wider cross-border environment**.

Total number of words for section 1 to section 4: **AT LEAST 1000 words**.