

Paths that last

Workshop #3

Social and inclusive tourism

PART 1 - EXISTING AND FUTURE SOLUTIONS

EXISTING SOLUTIONS

- Empowerment of young people
- Infrastructure for disabled
- Digital platforms for information
- Housing for disabled people
- Participatory local action plan
- Community maps to promote communities' involvement

BARRIERS TO DEVELOPMENT

- Lack of engagement from policy makers
- Bureaucracy and regulatory framework
- Resistance to change
- Lack of required training for project actors
- Lack of collaboration with final users
- Too technical language on project level

NEW CHALLENGES TO ADDRESS

- Broadening the scope of accessibility
- Technological and social readiness levels
- Universal design and concept of accessibility
- Co-participation, bottom up approach
- Accessible and inclusive touristic offering

PART 2 – PERSPECTIVES FOR FUTURE PROJECTS



HOW TO **MAXIMISE THE IMPACT** OF PROJECTS?

- People with disabilities should be more included in design of calls
- Targeted calls for people with disabilities and impairment
- New tools for educators
- Targeted use of AI
- Connection between areas with less tourists
- Exchange of experiences
- Tracking and awarding systems for virtuous tourist behaviours



HOW CAN **RESULTS** BE **BETTER CAPITALISED?**

- Transferability partners to be identified at the application level
- Capitalisation and replicability plan/strategy as a part of the project proposal, identification of funds
- Scalability to other regions to adapt results
- Visibility of results to stakeholders, alert system to local policy makers

PART 3 – SYNERGIES, MAINSTREAM AND BROADER PARTICIPATION



HOW TO **IMPROVE SYNERGIES AND EMBEDDING** WITH REGIONAL, NATIONAL STRATEGIES OR MAINSTREAM PROGRAMMES?

- Multi level governance mechanism
- Multi level events for exchange of best practices
- Boot camps for programme and project beneficiaries on specific topics
- Harmonisation of rules and procedures between programmes
- Fast track of finances of already approved Interreg projects at national and regional level
- Match making platforms



SUGGESTIONS TO BETTER INCLUDE **YOUTH AND CITIZENS**

- Participatory events, hackathons across countries
- Financial incentives for projects/organisations involving young people with simplified procedures
- Calls for topics relevant for young people
- Educational support and awareness raising about Interreg (start at the school level)

THE THREE IDEAS THAT MOST CAUGHT OUR EYE

#1 Broadening accessibility

Broadening of the scope of accessibility (incl. children)

#2 Budgets for transferability

Budgets and partners for transferability

#3 Coparticipation

Coparticipation approach



Mediterranean
Multi-Programme
Mechanism